



UNEECOPS

quest for excellence

A CMMi Level 3 Company

CASE STUDY

Encyclopedia Britannica India

Encyclopedia Britannica, Inc. is a global educational publisher with products that promote knowledge and learning. Britannica provides timely, relevant and trustworthy information and instructional products, which are widely used in schools, universities, homes, libraries, and workplaces globally.

Business Challenge

To keep up with a hyper competitive market, EBI needed a solution that could streamline its operations and at the same time enable a centralized management of all processes. Complex information flow between departments, lack of progress tracking and absence of a system to manage royalties were some of the key struggles for EBI. EBI wanted a system that was extremely user friendly and would integrate with the business with ease.

Recommended Solution

Powered by SAP Business One, Uneecops PLUS+ for publication seamlessly integrated with all departments of EBI and enabled the much needed synchronization.

After a detailed understanding of the work flow at EBI, our experts drew a step by step implementation chart for EBI. The approach was to integrate the processes in such a way that users could adapt to the system easily and at the same time there was no work or production loss.

We worked closely with the EBI team to understand all the requirements and tweaked our solution to meet all types of needs.

Key Benefits

- A centralized dashboard to monitor all activities.
- Custom MIS reports that provide actionable information.
- Easy integration with Microsoft products.
- Instant SMS and email alerts.

Client Speaks

"The SAP solution implemented by Uneecops has helped us make our processes a lot more robust and systematic. It is a great platform to run all your functions in one place"

Pritam Kumar, IT

Unecops PLUS+ Edge

Unecops is a multinational enterprise with footprint in India, South East Asia, Africa, and U.S. Incepted in 1996, we have come a long way from our humble beginnings and are now a 300+ strong organization with more than 1000 satisfied customers across the globe. We have made our mark in Business Technology Consulting and E-governance. Backed by a NICSI accreditation and SAP excellence awards over the years, we have proven expertise across all the verticals we participate in. At Unecops, we are committed to delivering value to your business through our products and services.

