

CASE STUDY

Pankaj Electronics

Pankaj Electronics is amongst the top 3 Power Electronics Distribution Companies in the country. The company has scaled great heights and has maintained its legacy of four decades through its innovation and continued excellence.

Business Challenge

Pankaj Electronics needed an appropriate ERP system to integrate all business operations. The company evaluated various ERP systems available in the market and on the basis of previous experience in usage of SAP by some of the users; it decided to go in for SAP.

Why SAP B1?

The SAP B1 model is a perfect platform to support and scale their range of activities and growth over the next few years. Everyone at Pankaj Electronics, from top management to the bottom, uses SAP B1 to manage and streamline their day to day operations.

Key Benefits

- Real time inventory management and optimisation.
- Lead Management and effective follow ups.
- Market competition information availability to reach out specific customer segment
- Better control on business transactions with approvals and exceptional alerts
- Maintenance of excise reports through the SAP system

Client Speaks

" SAP B1 Solution designed and delivered by Uneecops puts our company at a great position from where we can expand our business seamlessly. We look forward to the use of newer modules in the area of MRP , Campaign Management & HR to add more dynamism to our business "

Mr. Deepak Methi
MD,Pankaj Electronics

Unecops PLUS+ Edge

Unecops PLUS+ the custom solution for Pankaj Electronics, seamlessly integrated all business functions within the organization.

After a detailed understanding of the work flow between the business functions our experts drew a step by step implementation chart for Pankaj Electronics. The approach was to integrate the work flow in such a way that all the departments could talk to each other on real time. Material Planning was one of the major expectation from the SAP system. We worked closely with the Pankaj Electronics team to understand all their requirements and tweaked our solution to meet the needs of the users. Unecops also developed custom excise reports for Pankaj Electronics to simplify their finance management.

