Customer Success Story

ColdEX Logistics Improved Supply Chain Management, Warehouse and Fulfillment Management with SAP Business One®

Customer Name
Coldex Logistics
(Gurgaon, Haryana, India)
www.coldex.in

Industry
Logistics

Products & Services
End-to-end food fulfillment and supply chain and distribution including logistics and third-party warehousing.

Revenue
400 Cr+

Employees
250

Featured Solutions
SAP Business One
COMPANY OVERVIEW

ColdEX is India’s largest organized and integrated food supply chain and distribution company. The company caters to a wide range of industry sectors and business segments which include food service market, FMCG, confectionery, dairy, retail, etc. Serving in 210+ cities, ColdEX is poised to offer a comprehensive range of services at every possible corner in India.

“Throughout our SAP implementation journey, we realised that team Uneecops has hands-on experience with enterprise resource planning. Whatever work we have done so far, Uneecops had a leading role to play.”

Gaurav Jain, Managing Director, ColdEX Logistics
BEFORE: COMPLEX INVENTORY MANAGEMENT

✔ Logistics and supply chain management for giants like Burger King, KFC, Pizza Hut & many more across India made a very complex network which made inventory management a daunting process.

✔ ColdEX used WMS software to manage the inventory. Poor integration across systems led to mismanaged inventory and loss due to the expiry of stored raw materials.

✔ Lack of seamless process for timely distribution of finished products, visibility of its whereabouts and its final destination.

WHY SAP & UNEECOPS

✔ With proven implementations for small and medium manufacturers and distributors, SAP Business One offered an enterprise-level solution to manage complete business processes.

✔ Team Uneecops, being the most trusted SAP partner offered add-ons such as Quality Control, Gate Entry and Branch add-on.

✔ Uneecops also offered the setup of Bin management system and mitigated the operational complexities of ColdEX.
**AFTER: BETTER COMMAND AND CONTROL OVER INVENTORY**

- Set up of a Bin Management System helped manage inventory on the basis of expiry and product expiry alerts were raised. This significantly reduced the cost earlier incurred due to the expiry of products.

- Process for allocation of space for incoming inventory and locating the right inventory for distribution to outlets were identified. This reduced confusion and errors remarkably.

- Integration of SAP Business One with the software used by the customer (e.g., Burger King) led to improved customer satisfaction for ColdEX.

**EFFICIENCY GAINS**

**Inventory Management**
Multiple warehouse, inventory and locations tracked and controlled with one central business platform.

**Timely Delivery**
Real-time reports such as batch consumption report and on-time vehicle report enabled decision makers to make informed decisions.

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Think Intelligent Enterprise Think Uneecops