



## Customer Success Story

# ColdEX Logistics Improved Supply Chain Management, Warehouse and Fulfillment Management with SAP Business One®

**Customer Name**

Coldex Logistics  
(Gurgaon, Haryana, India)  
[www.coldex.in](http://www.coldex.in)

**Industry**

Logistics

**Products & Services**

End-to-end food fulfillment and supply chain and distribution including logistics and third-party warehousing.

**Revenue**

400 Cr+

**Employees**

250

**Featured Solutions**

SAP Business One



# COMPANY OVERVIEW

ColdEX is India's largest organized and integrated food supply chain and distribution company. The company cater to a wide range of industry sectors and business segments which include food service market, FMCG, confectionery, dairy, retail, etc. Serving in 210+ cities, ColdEX is poised to offer a comprehensive range of services at every possible corner in India.



“Throughout our SAP implementation journey, we realised that **team Uneecops has hands-on experience with enterprise resource planning.** Whatever work we have done so far, Uneecops had a leading role to play.”

**Gaurav Jain, Managing Director,**  
ColdEX Logistics



## BEFORE: COMPLEX INVENTORY MANAGEMENT

- ✓ Logistics and supply chain management for giants like Burger King, KFC, Pizza Hut & many more across India made a very complex network which made inventory management a daunting process
- ✓ ColdEX used WMS software to manage the inventory. Poor integration across systems led to mismanaged inventory and loss due to the expiry of stored raw materials
- ✓ Lack of seamless process for timely distribution of finished products, visibility of its whereabouts and its final destination



## WHY SAP & UNEECOPS

- ✓ With proven implementations for small and medium manufacturers and distributors, SAP Business One offered an enterprise-level solution to manage complete business processes
- ✓ Team Uneecops, being the most trusted SAP partner offered add-ons such as Quality Control, Gate Entry and Branch add-on
- ✓ Uneecops also offered the setup of Bin management system and mitigated the operational complexities of ColdEX



## AFTER: BETTER COMMAND AND CONTROL OVER INVENTORY

- ✓ Set up of a Bin Management System helped manage inventory on the basis of expiry and product expiry alerts were raised. This significantly reduced the cost earlier incurred due to the expiry of products
- ✓ Process for allocation of space for incoming inventory and locating the right inventory for distribution to outlets were identified. This reduced confusion and errors remarkably
- ✓ Integration of SAP Business One with the software used by the customer (eg. Burger King) led to improved customer satisfaction for ColdEX

## EFFICIENCY GAINS

### Inventory Management

Multiple warehouse, inventory and locations tracked and controlled with one central business platform

### Timely Delivery

Real-time reports such as batch consumption report and on time vehicle report enabled decision makers to make informed decisions



**Think Intelligent Enterprise Think Uneecops**