



Customer Success Story

Quick Deployment and High ROI as Gopal Corporation Embraced the Cloud with SAP Business One®



Customer Name

Gopal Corporation
Ltd

HO: (Patparganj, Delhi, India)

Plant: (Patparganj, Delhi, India)

www.gopalcop.com

Industry

Consumer
Products,

Wholesale

Distribution

Products & Services

Manufacture a
range of consumer
products including
tobacco, potato chips,
confectionery & more.

Revenue

~500cr

Employees

~800

Featured Solutions

SAP Business One
for HANA

COMPANY OVERVIEW

Driven by a dynamic entrepreneurial mindset and a 75 year old legacy the business has transformed itself into a modern, thriving enterprise, dominating the large Indian tobacco industry (the world's second largest) with its beloved brand and making fresh inroads into several emerging sectors like Fast Moving Consumer Goods, Power and Hospitality. Putting this expansion to noble use, the GCL Foundation has also committed a significant number of projects to the general well-being of the society.

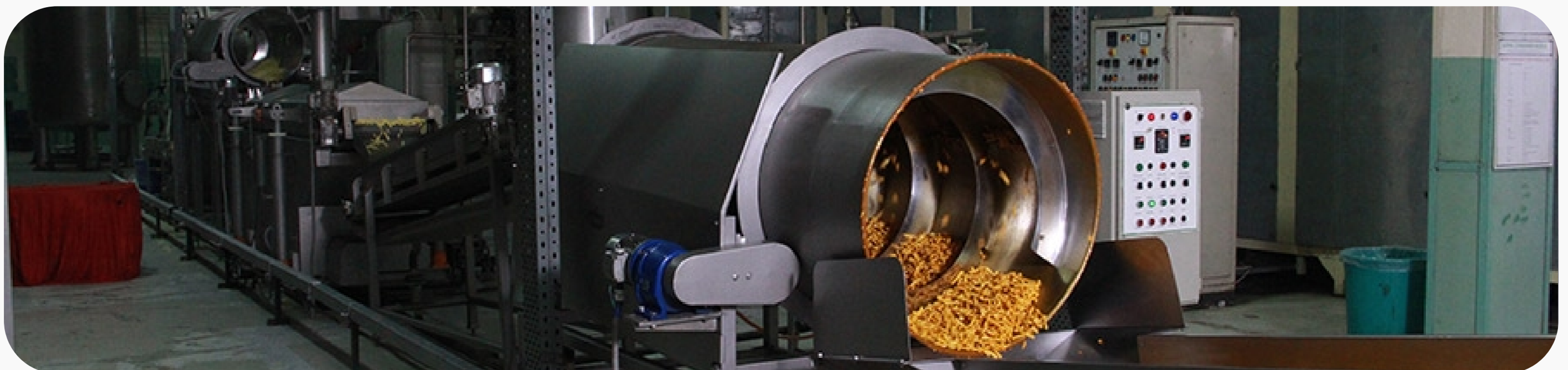


“We are satisfied with the Uneecops team as we feel it possesses an in-depth understanding of SAP Business One software, its customization, and implementation. **They guided us throughout our digital journey including data migration and management training.**”

Anubha Gupta, Director,
Gopal Corporation Ltd

BEFORE: UNSYNCHRONIZED PROCESSES LED TO FINANCIAL ISSUES

- ✓ With thousands of products across diverse categories, Gopal Corporation's homegrown ERP system was falling behind from technology, scalability, flexibility, cost and innovation perspectives
- ✓ No centralized branch payment was linked which made it complicated to view dual payment process
- ✓ Systems were not connected across locations and had issues with reconciling inventory, data search, cost evaluation and tracing transportation bill
- ✓ Payments and transactions across branches was not centralized that made financial accounting a mammoth task



WHY SAP & UNEECOPS

- ✓ SAP Business One for Cloud is a scalable solution (pay-as-you-go model) with all the essential built-in modules from financials to sales and inventory
- ✓ SAP Business One Cloud minimizes IT setup costs and gives you access to your business information from anywhere and anytime
- ✓ Uneecops was selected on the grounds of its experience and best-in-class services for SAP Business One implementation
- ✓ Uneecops has a list of impressive clientele base from various industries which helped validate its positioning as one of the most trusted and best SAP Business One partners

AFTER: GREATER CONTROL OVER FINANCIAL & INVENTORY MANAGEMENT

- ✓ Integration across business functions rendered complete visibility over inventory, cash outflow, order to pay cycle, and supply chain management
- ✓ Customized add-ons like quality control, job work and SMS alerts have improved sales and customer satisfaction
- ✓ Real-time inventory tracking and accurate forecasting empowered Gopal Corporation to evaluate costing with greater precision

EFFICIENCY GAINS

Measurable ROI

SAP Cloud lowers the additional costs of investing in huge servers & upgrades thereby bringing high ROI

High Visibility

Greater visibility across the business speed the decision making and mitigate probability of errors and risk



Think Intelligent Enterprise Think Uneecops