+ableau®

UNEECOPS™
quest for excellence

Tableau
Creator, Explorer & Viewer

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From global enterprises to early-stage startups and small businesses, Tableau simplifies and transforms complex business data into easy- to-understand dashboards. This self-service business intelligence tool is well equipped for data visualization of batch and streaming data. It synthesizes meaning from increasing data volumes stored in multiple repositories.

Rated by Gartner for 9 years in row, Tableau renders a clear direction to businesses to steer in the right direction and avoid making critical business decisions with falter insights. The best thing about Tableau is that it doesn't require any technical or any kind of programming skills to operate. Business users from all sectors are actively using it to understand their data better and anticipate the dynamic market conditions wisely.

Different People, Different Needs, Different Goals

Tableau categorizes people or better to say the licenses for using data in an organization based on the specific role people play and their interaction with data. Like -

1 **Some use data to answer questions to move their business in the right direction**

2 **Others prepare spreadsheets and reports to circulate for others in the organization**

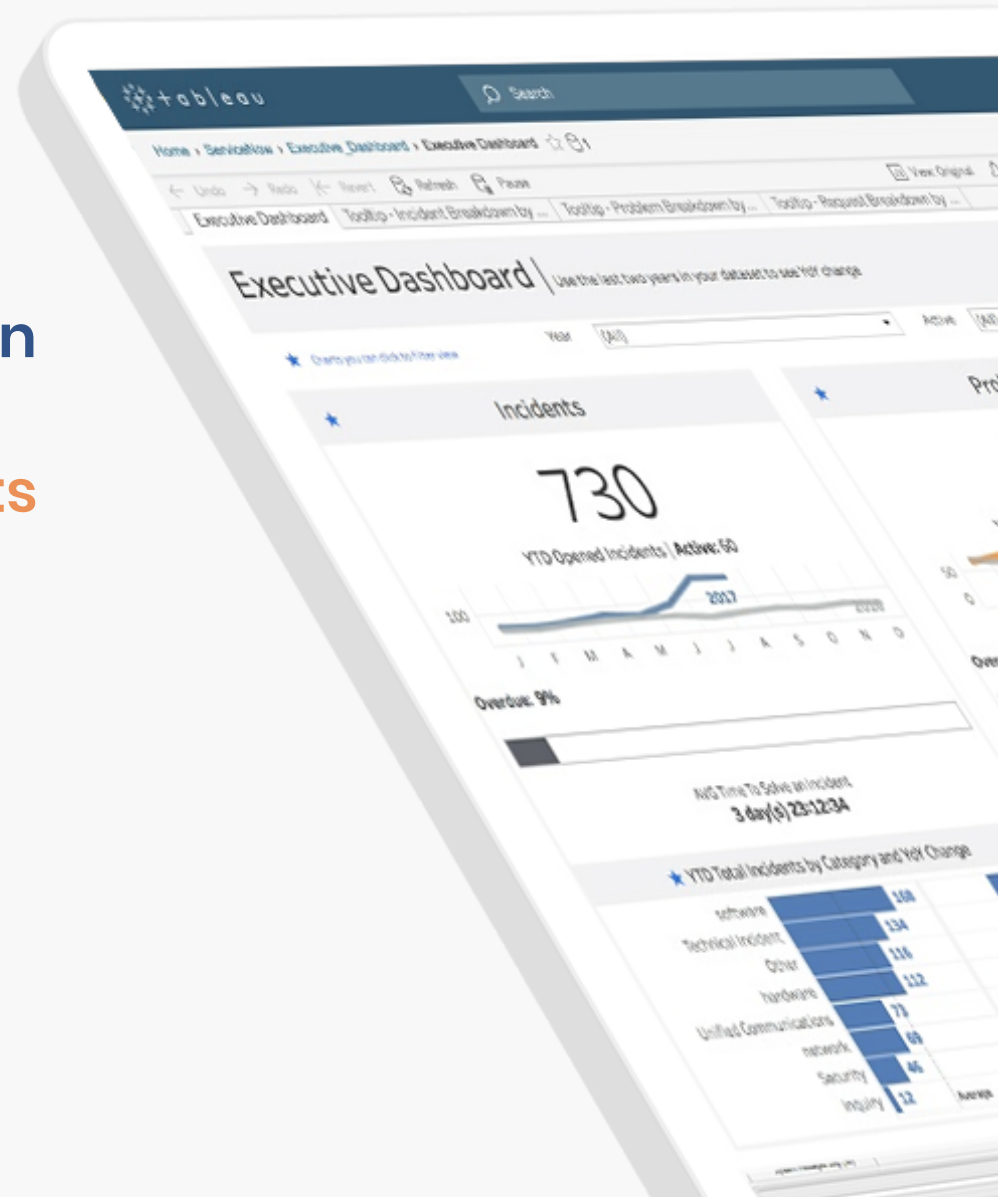**3** **Some ask deeper questions like what's working for sales or what's going on.**
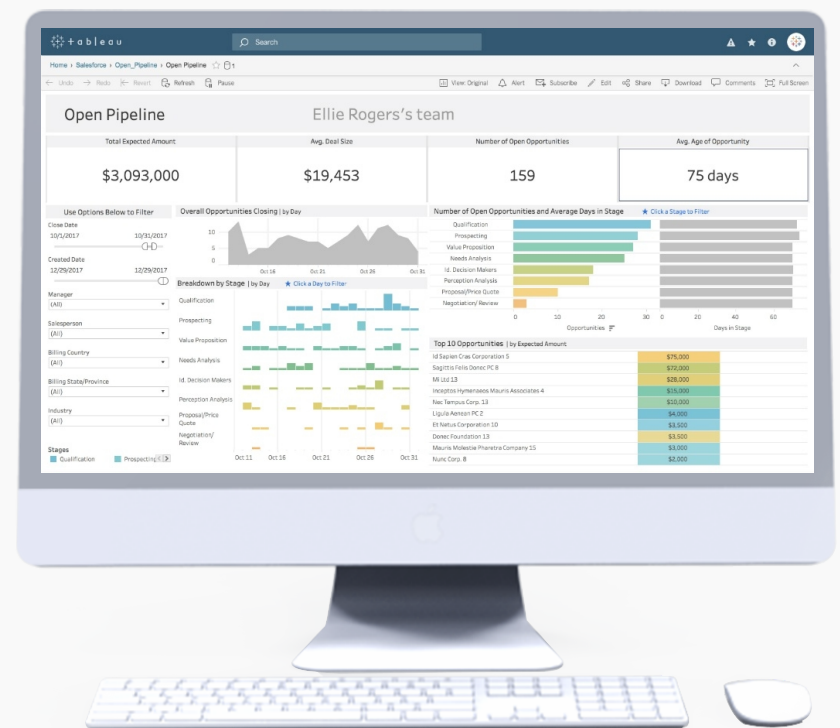
Tableau – Licenses Types

Choose the right mix of user type to meet the unique needs of your organization

Creator

INCLUDES

Tableau Dekstop, Tableau Prep, A Creator license of Tableau Server or Tableau online

- ✓ Connect to new data
- ✓ Create new data flow (.tfl) with Prep
- ✓ Create and publish new data data source to server /online
- ✓ Full analysis capabilities in Tableau Desktop Web-Based authoring through server/online Everything in Tableau Explorer

Explorer

INCLUDES

An Explorer license of Tableau Server or Tableau Online

- ✓ Acces Tableau via the brower
- ✓ Connect to published data sources
- ✓ Create new content, or edit existing content and publish to server/online
- ✓ Download underlying data
- ✓ Create and share custom views
- ✓ Collaboration features like discussions, alerts, subscriptions

Viewer

INCLUDES

A Viewer licenses of Tableau Server or Tableau online

- ✓ Access Tableau via the browser, or directly with embedded content
- ✓ Interact with existing content published to sever/online
- ✓ Download summary data
- ✓ Download visualizations as images
- ✓ Limited collaboration features

Let's dive deeper into this.

Creator

Creator is the developer's license. Users with a creator license will have access to Tableau Prep Builder, Desktop and Server/Online. They transform the data into something meaningful and create reports and distribute them through email or a shared drive. They generally perform ad-hoc analysis to find answers to the deeper questions from the data. With Tableau Software, Creators will clean and prep the data to bring order from chaos. They know how to conduct complex analysis with grace and speed, delivering impactful results.
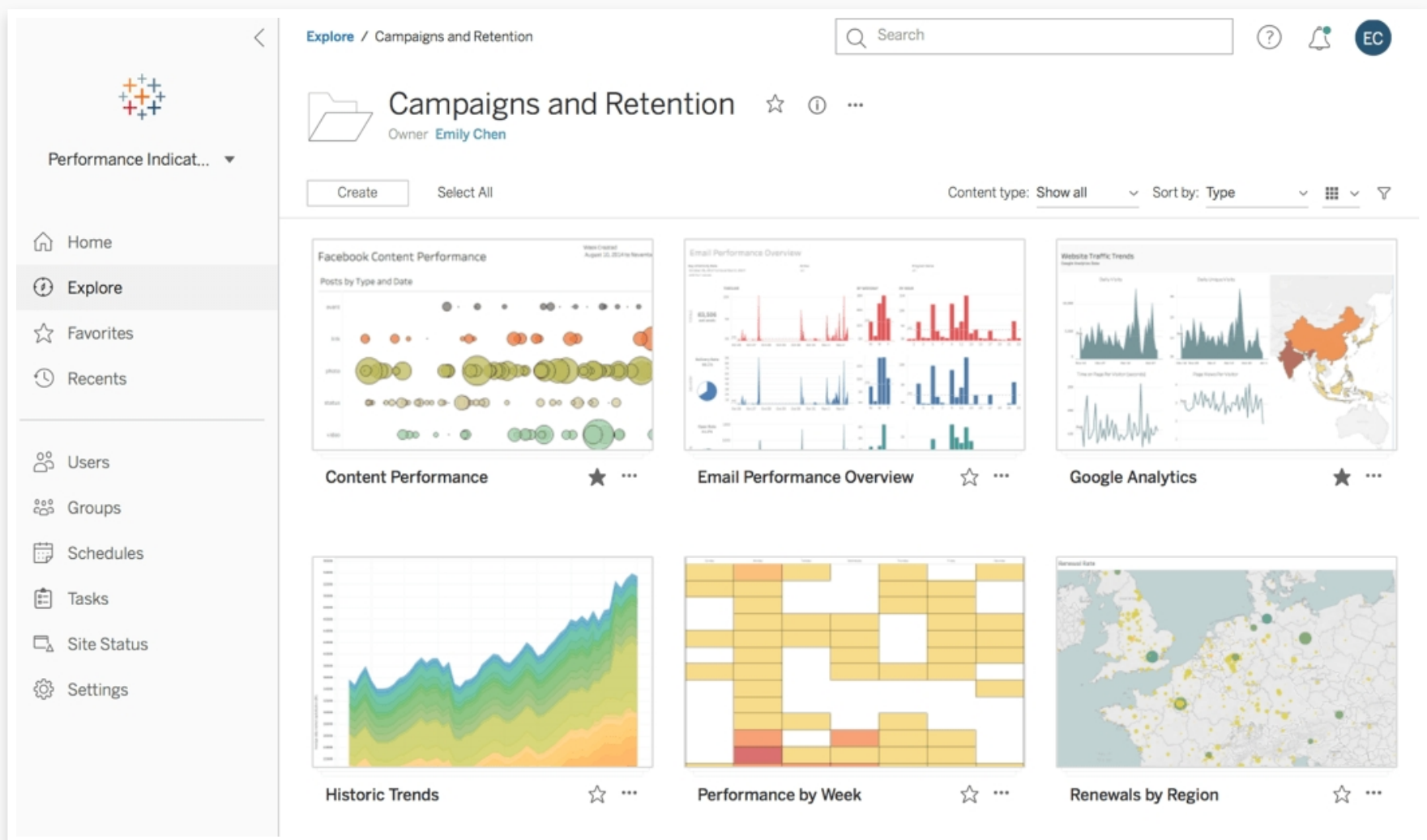
Tableau Creator is a Desktop based license with creator functionalities including:

1   **Add or publish new data sources**

2   **Develop new dashboards**

3   **Publish dashboards**

4   **End to end analytics experience**

5   **All Explorer capabilities**

Explorer

Explorer is an analyst/ Modern BI user license. Users with an Explorer license can perform all actions of Viewers. They also have the rights to edit, save, or overwrite existing calculations, change chart types etc. We call explorers the modern BI users who want to dive deeper into data and find answers to their immediate concerns and most pressing questions. Insights received from explorers gives a whole new perspective to other team members enabling them to make informed decisions.

It comprises features like-

1 **Features like ASK data, Explain data**

2 **Create mail subscriptions/ data alerts for self/others**

3 **All Viewer capabilities**

4 **Download full data**

5 **Create a new workbook from published data sources**

Viewer

Viewer is an end-user license. They make informed decisions based on dashboards created by Creators and Explorers. They interact with the dashboards and data visualizations to empower their decisions and propel their journey forward. Viewers can be anyone from a team member to business managers to CEO who wants to gain a 360 view of the business.
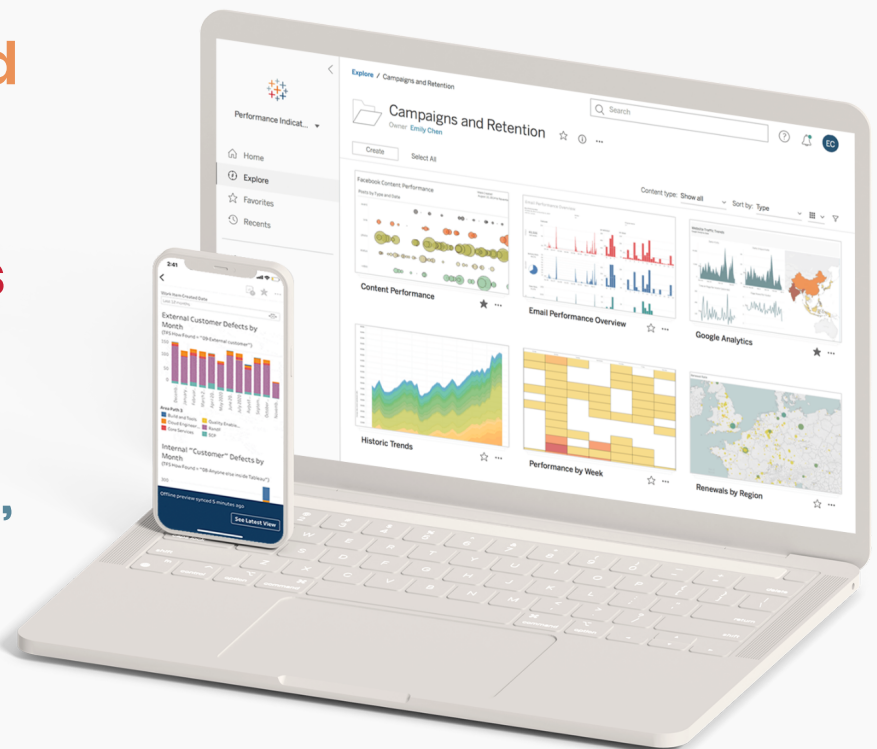
1 **View and filter dashboard intuitively**

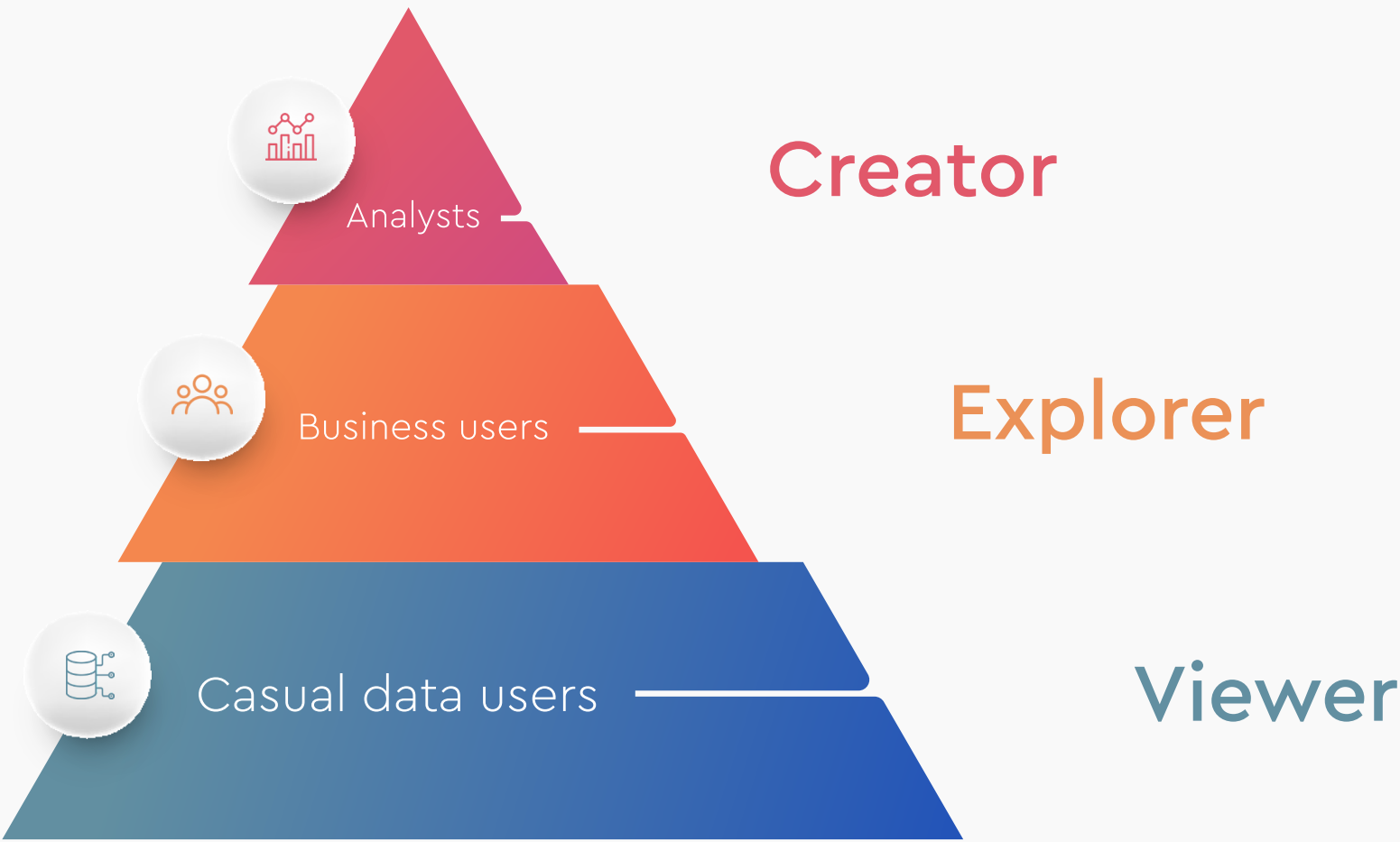**2** **Features like Ask data and Explain data**

3 **Create mail subscriptions for self**

4 **Download summary data, dashboard etc.**

5 **Receive data alert / mail**

Powerful analytics tailored to meet the unique needs of all types of users

Creator

Explorer

Viewer

Analysts

Business users

Casual data users

Why Uneecops as Your Tableau Partner?

tableau®
SILVER PARTNER

As a Tableau Silver Partner; we can help you find the ideal licensing option to suit your needs & make the most of your investment.

Our data scientists can easily plug into your organization and help you leverage Tableau to its fullest.

75+	120+	12+	09
Data Experts	Clients	Industry Experience	Locations