

**UNEECOPS CFO AND
FINANCE LEADERS SURVEY**

State of Finance Analytics in 2024

Unecops attended the **12th Finance Transformation India Summit & Awards 2024** in Mumbai, and showcased our analytics capabilities at our Alteryx booth. At the event, Unecops presented solutions to “**Alter your Finance Function with Alteryx: Uncover Hidden ROI with Unecops**” to an eminent lineup of finance leaders from across India. As we shared our vision for a data-driven finance future, we highlighted the role of CFOs and finance experts evolving from financial reporting to strategic decision-making in the most uncertain times of our generation.

Additionally, we conducted a survey of attendees to assess the current state of finance within their organizations, providing valuable insights into the evolving landscape of finance leadership. This whitepaper highlights the results of the poll and key findings that finance leaders can draw from. Use this to understand the trends in the **State of Finance Analytics in 2024 and beyond.**

